

Brianna Godfrey

Product Designer & Software Developer

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SUMMARY

Product designer and developer who starts with discovery and ends with shipped code. Turns years of customer-facing experience into research, product specs, and user flows, then builds them as accessible applications in JavaScript, TypeScript, and Python. Computer Science graduate (Summa Cum Laude, 3.9 GPA) with five years of freelance client work.

SKILLS

Design: UX research, competitive audits, personas, journey maps, information architecture, user flows, wireframing, prototyping, usability testing, mobile-first design, UX writing, visual design, design systems, design tokens, accessibility (WCAG), Figma
Engineering: JavaScript, TypeScript, Python, SQL, PostgreSQL, HTML, CSS, SCSS, PHP, React, Node.js, Express, Django, REST APIs, Bootstrap 5, Playwright, Docker, Git, GitHub, Agile/Scrum

PROJECTS

AI Buying Concierge

Figma, JavaScript, HTML, CSS

Product management + design + development | AI shopping assistant (concept)

- Wrote the product spec: users, scope cuts, success metrics, guardrails, and a 200-question AI evaluation plan.
- Built a working demo that pulls every spec and price from the catalog, never the model, and prices the whole order.

PaySupport

React, TypeScript, Node.js, Express, PostgreSQL

Design + full-stack development | Payment support dashboard and API

- Built an Express and TypeScript API (raw SQL, JWT auth, audit log) that diffs ledger records against a payment processor.
- Designed a React dashboard that puts the verdict and next step first; WCAG 2.2 AA, strict CSP, 100+ automated tests.

Deepweek

JavaScript, HTML, CSS

Design + development | Weekly planner web app, shipped and in daily use

- Designed and built a vanilla JavaScript planner with drag-and-drop scheduling, a Pomodoro timer, and CSV export.
- Has 4 active users, including a coworker who runs daily operations on it; their feedback drives each fix.

benjamingammage.com Redesign

Wireframe, HTML, CSS, JavaScript

Design + development | Personal website redesign for a client

- Redesigned the site with the owner's input, starting from a wireframe, and wrote the production code he builds from.
- Fixed spacing and animation pain points with a spacing system and reusable animation code; tested across devices.

Helix & Hue Studio

Figma, JavaScript, HTML, CSS

UX case study + development | Responsive salon website (concept)

- Audited three competitor sites, built proto-personas, a journey map, and a user flow, and wireframed phone-first.
- Built an accessible curl-type gallery filter with WCAG AA contrast and 44px touch targets; usability test in progress.

EDUCATION

Bachelor of Science in Computer Science, University of the People

August 2026

GPA 3.9 | Summa Cum Laude | President's List

EXPERIENCE

Freelance Front-End Developer

April 2021 to Present | Remote

- Designed and coded websites for small clients, including a doula's practice and a Native American artist.
- Fixed issues on client WordPress sites and consulted with small business owners on their web needs.

Operations Lead, RXO

Sept 2025 to Present | Charlotte, NC

Promoted from Logistics Specialist (Sept 2025 to June 2026)

- Validate data across TMS platforms, flag discrepancies, and document outcomes for reporting and process improvement.
- Trained teams at 4 RXO locations, in person and remotely, ahead of launches; also support 3 more sites, one weekly.

Business Retention Representative, Spectrum

May 2025 to Aug 2025

- Ran who/what/when/where/why discovery calls with canceling business customers to assess team size, devices, and needs.
- Maintained an 80%+ average save rate by matching solutions to how each business actually operated.

Member Service Representative, Professional Assist Corp | 95% first-contact resolution

2021 to 2023